

**activ**<sup>®</sup>

Tourist Entertainer Training Course Hotel Princesa Yaiza

1 · Presentation of Activ

2 · Information about the tourist entertainer training course

3 · Course details

3.1 · Requirements

3.2 · Duration and location

3.3 · Course programme

3.4 · How to register

## 1 · Presentation of Activ

Activ is the leading tourist entertainment company in Spain. In high season we have more than 1100 entertainers working in 300 hotels and campsites on the Peninsular coast, the Canary Islands and the Balearic Islands.

We work to create unforgettable vacations for holidaymakers, always true to our motto #takingfunseriously. We give young Europeans the opportunity to make a career in entertainment.

## 2 · Information about the tourist entertainer training course

This course is a springboard to working with us. We've created it for young people over 18 years of age, with friendly, energetic and creative personalities, who have no experience in the world of tourist entertainment but who want to do a training course that will enable them to work in this sector.

The face-to-face course takes place in the hotel Princesa Yaiza in Lanzarote and is taught in English. It has two sections:

- **Online section.** 7-10 days before travelling to the hotel, each participant will have access to an online training portal with theory lessons on tourist entertainment. At the end of each module there is a short self-assessment questionnaire to verify that all the concepts have been understood. The aim is to consolidate all the knowledge learned before arriving at the hotel.
- **Face-to-face section.** After arriving at the hotel Princesa Yaiza, for the next 10 days the participant puts into practice the theory they have studied. They learn microphone techniques and about daytime and evening entertainment programme activities for different types of guests.

At the end of the course, all students who have successfully completed it will receive an Activ certificate of attendance and be offered a job working in one of our teams.

**Objective:** that the student learns, acquires and implements the tourist entertainer techniques necessary to create a memorable holiday for the guests.

## 3. Course details

### 3.1 · Requirements

- You must be aged 18 or older.
- You must be of European nationality (or have a permit to work in Spain).
- Language facility. You must speak English and it is an advantage if you also speak other languages such as Spanish, French or German.

### 3.2 · Duration and location

Section	Location	Duration
Online	At home	12 hours
Face-to-face	Hotel Princesa Yaiza	10 days

Address of the hotel: Av. de Papagayo, 22, 35580 Playa Blanca

More details about the hotel here: <http://www.princesayaiza.com/en>

### 3.3 · Course programme

**Online section.** At the start of the course, the student studies concepts related to entertainment theory:

Nº	Module	Contents
I	Introduction	What is Activ?
II	Theory of entertainment	Tourist establishments The entertainer and the client
III	The entertainment programme	Structure Types of activities Promotional tools
IV	Activities for adults	Organisation
V	Clubs for children	General rules Day-to-day operations
VI	Technique and microphone	Sound desk Microphone
VII	Presentation of activities	Characterisation Consistent standard of presentation

**Face-to-face section.** When the concepts which have been explained in theory have been understood, the student, from their first day in the hotel, puts into practice everything they've learned.

### 3.4 · How to register

All candidates must upload their CV to [www.animajobs.com](http://www.animajobs.com) and register for the course. The application will be sent directly to the HR department.

As soon as a profile matches requirements and there is a vacancy, we will contact you for an interview.